

4 Reasons to go Organic with your Caffeine

59% of Energy Drink Consumers are Concerned about their safety.¹

Energy drinks are difficult for consumers to trust mostly because it's hard to know what's in them. "Organic" informs consumers exactly what they are putting in their bodies.



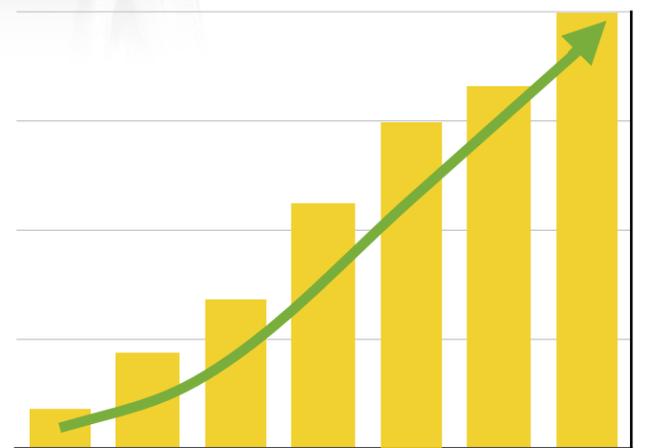
44% of beverage consumers prefer beverages that are good for them.²



No Genetic Modifications (GMO)



Right or wrong, all of the negative publicity on GMOs is a heavy influence on consumers. Organic is the green light for GMO Free.



Organic Beverage Sales have Grown 61% in two years.³

PURCAF[®]
Organic Caffeine

90.5% caffeine content sourced from green coffee.
#KnowYourCaffeine